



Understanding guest satisfaction requires going far beyond occasionally glancing over few comment cards. It requires careful analysis of current and historical comments, ratings, input from customers to understand the trends and to catch negative trends early before they become major problems.

With **wiSurvey** subscription on **Sterizon wiZit** handheld device, store-front businesses can electronically and confidentially collect customer feedback, surveys, opinion, polls etc in-store, in-person, at the point of experience in a simple, efficient, effective and effortless manner.



- ✓ Get meaningful feedback from your in-store customers.
- ✓ Say good bye to comment cards and suggestion boxes.
- ✓ Customize Survey Forms, Fields, and Content to meet your business needs.
- ✓ Customer feedback is instantly saved in to your account over WiFi/Internet.
- ✓ Online Web Portal access to setup, view, analyze and act on the gathered customer feedback.
- ✓ Built in support for multi-unit chain businesses and franchises.
- ✓ Get a hawk eye, first hand unfiltered view of what your guests are saying about your service across all your business locations.

Sterizon wiZit Device also simplifies customer data collection for:

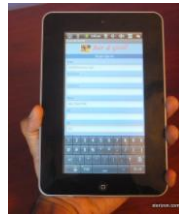
- ✓ Email Marketing
- ✓ Mobile Marketing, Twitter Marketing
- ✓ Loyalty & Rewards Programs

With affordable prices, why wait? Get your wiZit today!

For more information and to place order, please visit [www.sterizon.com](http://www.sterizon.com).

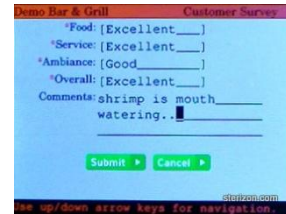
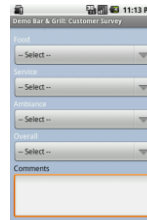
### Step 1

Offer the handheld to in-store customers OR set it up as self-service kiosk using the mountable holder.



### Step 2

Let customer key-in their information into the handheld.



### Step 3

Customer survey responses are stored directly in to your survey database instantly over the WiFi/Internet.



### Step 4

View, analyze your customer survey results and understand customer feedback to improve guest satisfaction, increase customer service, grow loyal customers and increase profits.

