



Email Marketing is a proven way for a business to build direct and long lasting relationship with its customers, increase customer retention and grow brand loyalty, thus increasing profits!

Customer Database is an essential ingredient of any Direct Marketing efforts. Collecting customer opt-in data has been a challenge for physical store-front businesses until now with paper enrollment sheets and comment cards.

Sterizon wiZit handheld device with **wiEmailList** allows store-front businesses to electronically collect in-person customer email opt-in information for **E-Club**, **Email List**, and **Newsletter List** etc in-store, at the point of experience in a simple, efficient, effective and effortless manner.



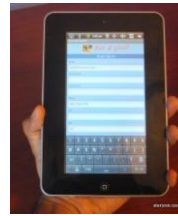
- ✓ Customer opt-in data is instantly saved in to your email list over WiFi/Internet or SD CARD.
- ✓ Welcome Email usually sent within few minutes of customer opt-in*.
- ✓ Say good bye to paper opt-in sheets and enrollment cards. No more manual data entry!
- ✓ Setup your Birthday and Welcome Email Auto Responders.
- ✓ Online Web Portal access to setup, view, analyze and act on the gathered customer information.
- ✓ Keep your full service or self service email marketing provider as Sterizon wiZit integrates out of the box with all major providers.
- ✓ Built in support for multi-unit chain businesses and franchises.

- Sterizon wiZit Device also simplifies customer data collection for:
- ✓ Email Marketing, Mobile Marketing, Social Media Marketing
 - ✓ Guest Satisfaction Surveys, Feedback & Polls
 - ✓ Cardless Loyalty & Rewards Programs
 - ✓ Paperless Coupons

With affordable prices, why wait? Get your wiZit today! For more information and to place order, please visit www.sterizon.com.

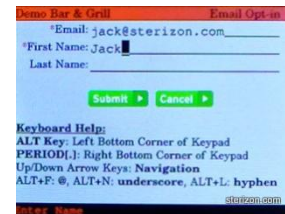
Step 1

Offer the handheld to in-store customers OR set it up as self-service kiosk using the mountable holder.



Step 2

Let customer key-in their information into the handheld.



Step 3

Customer information is stored directly in your email/sms provider database instantly over the WiFi/Internet triggering welcome email auto responder almost immediately.



Step 4

Stay in direct communication with your customers using Email Marketing campaigns with regular updates, newsletter, promotions and offers.



Step 5

Increase customer foot traffic, grow customer retention and loyalty, and boost profits.

