



Birthday Clubs are a proven way for a business to build direct personal relationship with its customers using Email Marketing, increase customer retention and grow brand loyalty, thus increasing profits!

Birthday auto responder sends personalized birthday greeting email to customers few days before their birthday with discounts, coupons or specials and inviting them to celebrate their special day at your business.

Sterizon wiZit handheld device allows store-front businesses to collect customer email opt-in's in-store, at the point of experience in a simple, efficient, effective and effortless manner.



- ✓ Customer opt-in data is instantly saved in to your email list over WiFi/Internet.
- ✓ Welcome Email usually triggered within few minutes of customer opt-in.
- ✓ Say good bye to paper opt-in sheets and enrollment cards. No more manual data entry!
- ✓ Setup your Birthday and Welcome Email Auto Responders.
- ✓ Online Web Portal access to setup, view, analyze and act on the gathered customer information.
- ✓ Integrates directly with popular email providers like Constant Contact, iContact, MailChimp, Vertical Response, Campaign Monitor, AWeber.
- ✓ Built in support for multi-unit chain businesses and franchises.

Sterizon wiZit Device also simplifies customer data collection for:

- ✓ Email Marketing
- ✓ Mobile Marketing
- ✓ Twitter Marketing
- ✓ Guest Satisfaction Surveys, Polls
- ✓ Loyalty & Rewards Programs

With prices start as low as **\$25/month***, why wait? Get your wiZit today!

For more information and to place order, please visit www.sterizon.com.

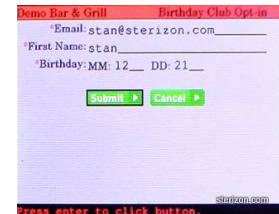
Step 1

Offer the handheld to in-store customers OR set it up as self-service kiosk using the mountable holder.



Step 2

Let customer key-in their information into the handheld.



Step 3

Customer information is stored directly in the database instantly over the WiFi/Internet.

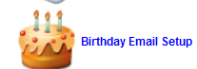


Step 4

View, analyze your birthday club member list and setup auto responders for Welcome Email and Birthday Email.

Member Control Panel

View or update your member information, member welcome email and member analytics.



Step 5

System automatically sends birthday emails to customers few days before their birthday inviting customer to celebrate their special day at your business. Grow customer retention, loyalty and revenues.

